

Learning activity - put thought into your design

Design a 5-page website or blog to promote your hometown (or any other place if you so choose). Present your design along with a strategy that explains the decisions you've made during the design process. Remember, it's important for us to see **how** you think, so explain why you decided to do things the way you did.

This is a front-end design learning activity. No coding or publishing is needed.

Please upload this activity to your WordPress blog along with a Word document or PDF explaining your strategy.

1. Establish goals

To find my goals for this learning activity, I thought about why tourists are coming to my town. In the summer there are many Germans here camping in this beautiful place. Kyrksæterøra is a great place for fishing where you can get fishes like Laks, Torsk & Ørret. We also have the mountain Roberget which Tyskstien is, a path where many tourists like to go.

2. Audience

When I made this front-end design, I focused on adult tourists. They are the ones that want to explore the place and see the opportunities we have here. So I have focused on those who want to explore the most of their holiday.

3. Brand image

Kyrksæterøra is a small place with lots of hiking, walking and playing opportunities. Beautiful and idyllic.

4. Solve the problem

Before I started on this task, I wrote down some categories I think are important for this place, and tourists to check out.

When tourists are coming to a place where they never have been before, they research about the place and find out what they want to do on their holiday, to get

the most out of it. I listed up the thing i think is important if i is going somewhere i never been before.

5. Measure your results, was your strategy correct?

I think it was, yes.

6. Improvements

You can always improve your design. If i would have improved something, i would have hade more categories and written more about each category.